BCA III Sem VI

Subject :- Strategic Management

Q.1) What Is Strategic Management. Explain Need of Strategic Management

Q.2) Explain Grand , Stability Strategy.

Q.3) Explain business level strategies.

Q.4) Define organizational Goals & Objectives.

Q.5) Explain Tactics of Business Strategies.

Q.6) Explain steps involved in of Strategic Management.

Q.7) Explain Characterisitcs of good Vision & Mission.

Q.8) Explain Strategic control. Explain types & techniques of Strategic control.

Q.9) explain concept of strategy Implementation.

Q.10) Explain in detail Functional Stratregies.

Q.11) Explain SWOT Analysis.

Q.12) Explain TOWS

Q.13) Explain strategic management in small business.

Q.14) Explain strategic management in small professional organisations.